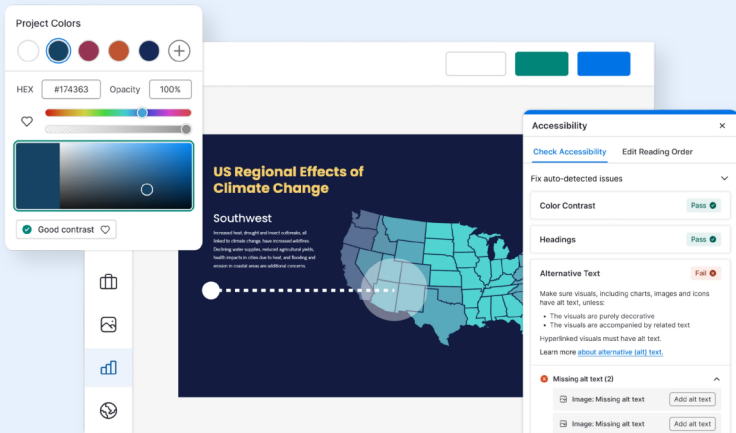




Venngage is a DIY design tool that lets you create highly complex visual documents like infographics, presentations, flyers, brochures, etc. and export them as accessible PDFs.



Offering a similar interface as major design tools, Venngage's built-in product guardrails and gamification helps users create accessible documents with zero investment required for training or enforcement of accessibility standards.

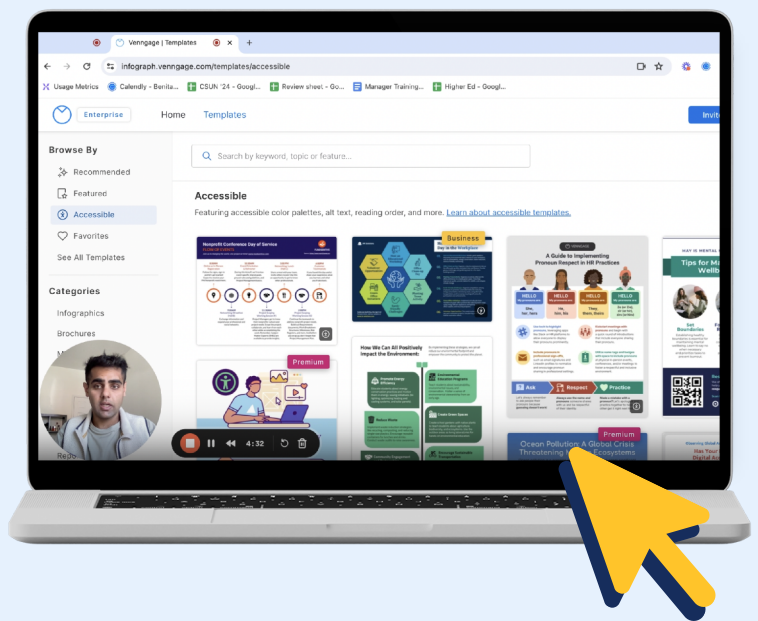
Comparing Accessibility Features:

Pillars of Accessible Design	Venngage	Canva
Colour contrast	Real Time colour contrast checker with in built nudges and gamification motivating users to choose the right colours	Absence of colour contrast checker making it harder for creators to check the validity of the combination during creation
Headings	Default tagging of text elements, tables, etc with the added ability to manipulate the same	No option to add tags. Output tag structure highly disorganised
In-Built accessibility checker	Only design tool with an in-built accessibility checker covering a wide variety of automated and manual tests	Very limited accessibility checks provided covering only colour contrast, and alt text
AI-powered alt text generator	AI generated alt text for all visual elements including charts, images and uploads	AI generated alt text only available for images
Pre-vetted accessible templates	Wide variety of templates already vetted for accessibility, reducing time spent to create compliant documents	Not available

The video on the right walks you through a quick overview of how the platform works covering:

- Auto Alt text generator
- Real time color contrast checker
- Tag structure
- Accessibility checker

[Watch Video](#)



Comparing Design Features:

Pillars of Visual Design	Venngage	Canva
Templates	25,000+ templates with a careful selection built specifically for higher education use cases	Large quantity of templates but mostly focused on social media
Data visualization	Industry leading charting and data visualizations including 15+ chart types	Limited data visualization abilities
Post sales support and customer onboarding	Design migration from existing tools including Adobe InDesign, Canva, etc. Dedicated account manager to train users on accessibility standards	None available